TEVE'S MSRP and MAP effective December 2023

Below is a complete listing of all the products that Steve's Real Food offers. Each section notes the package size, the species it is formulated for, MSRP, and MAP price.

5Lb Bags

Bag Size 4" x 11" x 14" For Dogs and Cats

Product Name	UPC	MSRP	MAP
Beef Nuggets	6-91730-15301-4	\$35.00	\$29.75
Chicken Nuggets	6-91730-15302-1	\$35.00	\$29.75
Turkey Nuggets	6-91730-15303-8	\$35.00	\$29.75
Turducken Nuggets	6-91730-15304-5	\$35.00	\$29.75
Pork Nuggets	6-91730-15305-2	\$35.00	\$29.75
Lamu Nuggets	6-91730-15306-9	\$56.00	\$50.40
White Fish Nuggets	6-91730-15307-6	\$40.00	\$34.80



9.75 Lb Boxes

Bag Size 10" x 5" x 16" For Dogs and Cats

Tor Dogs and Cats			
Product Name	UPC	MSRP	MAP
Beef Nuggets	6-91730-12113-6	\$65.00	\$59.80
Chicken Nuggets	6-91730-12111-2	\$65.00	\$59.80
Turkey Nuggets	6-91730-12112-9	\$65.00	\$59.80
Turducken Nuggets	6-91730-12114-3	\$65.00	\$59.80
Pork Nuggets	6-91730-12115-0	\$65.00	\$59.80
Lamu Nuggets	6-91730-12116-7	\$106.00	\$99.64
White Fish Nuggets	6-91730-12117-4	\$74.00	\$68.82



14 Lb Boxes

Bag Size 10" x 5" x 16" For Dogs and Cats

3			
Product Name	UPC	MSRP	MAP
Beef Patties	6-91730-14201-8	\$91.00	\$85.54
Chicken Patties	6-91730-14202-5	\$91.00	\$85.54
Turkey Patties	6-91730-14203-2	\$91.00	\$85.54
Turducken Patties	6-91730-14204-9	\$91.00	\$85.54
Pork Patties	6-91730-14206-3	\$91.00	\$85.54
Lamu Patties	6-91730-14207-0	\$151.00	\$143.45
White Fish Patties	6-91730-14208-7	\$108.00	\$102.60



20 Lb Boxes

B.A.R.F. Diet (with produce)

Box Size 9.5" x 12" x 10" For Dogs and Cats

To a go anta care			
Product Name	UPC	MSRP	MAP
Beef Patties	6-91730-17001-1	\$127.50	\$121.13
Chicken Patties	6-91730-17002-8	\$127.50	\$121.13
Turkey Patties	6-91730-17003-5	\$127.50	\$121.13
Turducken Patties	6-91730-17004-2	\$127.50	\$121.13
Pork Patties	6-91730-17005-9	\$127.50	\$121.13
Lamu Patties	6-91730-17006-6	\$207.00	\$196.65
White Fish Patties	6-91730-17007-3	\$144.00	\$136.80



PREY Diet (without produce)

Box Size 9.5" x 12" x 10" For Dogs and Cats

o .			
Product Name	UPC	MSRP	MAP
Beef Patties	6-91730-12001-6	\$137.00	\$130.15
Chicken Patties	6-91730-12002-3	\$137.00	\$130.15
Turkey Patties	6-91730-12003-0	\$137.00	\$130.15

STEVE'S

MSRP and MAP

effective December 2023

Below is a complete listing of all the products that Steve's Real Food offers. Each section notes the package size, the species it is formulated for, MSRP, and MAP price.

1.25 Lb Freeze Dried

Bag Size $12" \times 13" \times 4"$ For Dogs and Cats

Product Name	UPC	MSRP	MAP
Beef Freeze Dry Nuggets	6-91730-16401-0	\$45.60	\$40.58
Chicken Freeze Dry Nuggets	6-91730-16402-7	\$45.60	\$40.58
Turkey Freeze Dry Nuggets	6-91730-16403-4	\$45.60	\$40.58
Turducken Freeze Dry Nuggets	6-91730-16404-1	\$45.60	\$40.58
Pork Freeze Dry Nuggets	6-91730-16405-8	\$45.60	\$40.58
Lamu Freeze Dry Nuggets	6-91730-16406-5	\$63.00	\$56.07
White Fish Freeze Dry Nuggets	6-91730-16407-2	\$57.00	\$50.73



2 Lb Quest Cat Frozen

Bag Size 8.5" x 10" x 4" For Cats - Prey Model

Product Name	UPC	MSRP	MAP
Beef Bite Size Nuggets	6-91730-17101-8	\$13.50	\$10.80
Pork Bite Size Nuggets	6-91730-17102-5	\$13.50	\$10.80
Chicken Bite Size Nuggets	6-91730-17104-9	\$13.50	\$10.80
White Fish Bite SIze Nuggets	6-91730-17105-6	\$15.00	\$12.00



10 oz Quest Cat Freeze Dried

Bag Size $9.5" \times 11" \times 3.75"$ For Cats - Prey Model

Product Name	UPC	MSRP	MAP
Beef Bite Size Nuggets	6-91730-18101-7	\$24.00	\$18.72
Pork Bite Size Nuggets	6-91730-18102-4	\$24.00	\$18.72
Chicken Bite Size Nuggets	6-91730-18103-1	\$24.00	\$18.72
White Fish Bite Size Nuggets	6-91730-18104-8	\$28.50	\$22.23



5 oz Eggs Over Easy - Freeze Dried Eggs

Tub Size $9" \times 5.5" \times 1"$ For Dogs and Cats

Eggs Over Easy	6-91730-15109-6	\$15.50	\$12.40
Product Name	UPC	MSRP	MAP



4oz Protein Bites - Freeze Dried Probiotic Treats

Product Name	UPC	MSRP	MAP
Chicken Probiotic Protein Bite	6-91730-19100-9	\$13.50	\$10.80
Lamb Probiotic Protein Bite	6-91730-19101-6	\$15.00	\$12.00

