

Raw Food Done Right

Steve's Real Food has a proven track record of making raw pet food for over 20 years. We pioneered our way through the pet food industry creating demand for raw diets through education-based selling.

Steve's mission, led by company culture and a unique approach to business, continues to create success. We prioritize employees, partners, and the environment, harnessing technology to achieve our goals sustainably. What we do is more than just pet food. It's helping pets live their best lives.



THE REAL DIFFERENCE IS

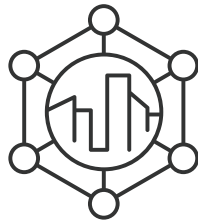
Sustainability



EMBRACE SUSTAINABILITY
CORE VALUE

We go beyond a recyclable bag. Sustainability means a commitment to minimizing our environmental footprint by continuously improving our operations and products to reduce waste, conserve resources, and mitigate our impact on the planet.

Technology



LEVERAGE TECHNOLOGY
CORE VALUE

We strive to be at the forefront of technological innovations. Our Rawsources app is one of the first of its kind to reach pet parents globally. We are thrilled to offer a brand new website. A vital feature of this website is an international-dedicated landing page filled with customer tools. There is also a distributor-only access page to the most up-to-date marketing tools.

Attainability



MAKE FOOD ATTAINABLE
CORE VALUE

We make food that pet parents globally can afford to feed every day. We offer freeze-dried options in our original Steve's line that are convenient for multiple pet households. We specially formulated Quest freeze-dried for cats to thrive on.

Education



EDUCATE FIRST
CORE VALUE

Education is empowering, and one of the most significant differences between Steve's and other US-based raw brands is our desire to give you the distributor, the knowledge and support needed every step of the way.

STEVE'S FROZEN DIETS



Why Steve's?



BPA FREE



Complete & Balanced

VALUE ADDED INGREDIENTS



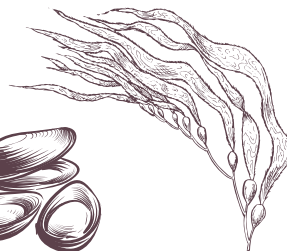
GOAT MILK
DIGESTION



COCONUT OIL
HEALTHY FATS

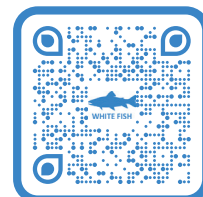
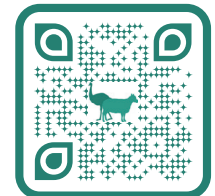
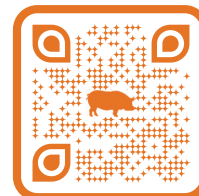
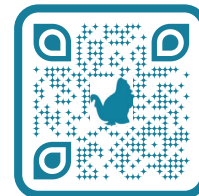
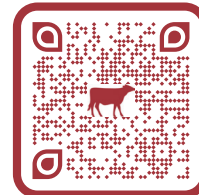


GL MUSSELS
MANGANESE

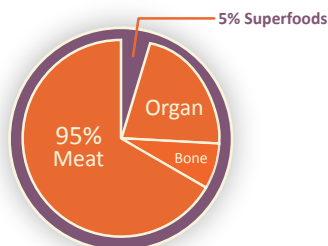


KELP
CHLOROPHYLL

FROZEN DIETS



- ✓ Locally Sourced Produce
- ✓ Humanely Raised Proteins
- ✓ Eco-Friendly Production
- ✓ Zero Starches or Fillers
- ✓ US Sourcing & Manufacturing





QUEST FROZEN DIETS



PREY DIET
No Produce



MEAT



BPA
FREE



GMO
FREE



sustainable
FARMING



Complete
& Balanced

VALUE ADDED INGREDIENTS



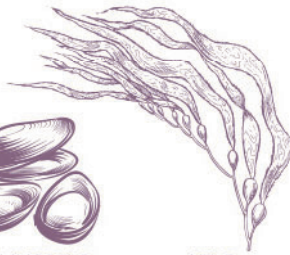
GOAT MILK
DIGESTION



COCONUT OIL
HEALTHY FATS

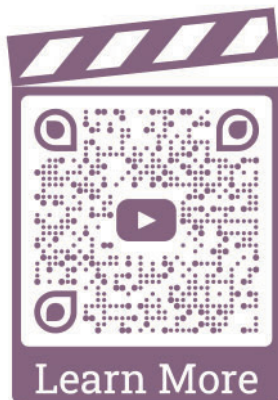
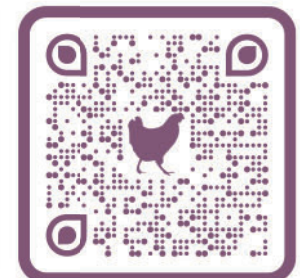
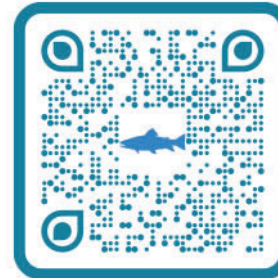
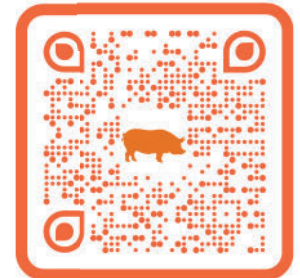


GL MUSSELS
MANGANESE



KELP
CHLOROPHYLL

FROZEN DIETS



**Less Expensive Than
a Canned Diet**

Quality Canned
\$42/Week

Grocery Store Canned
\$14/Week

**Quest Frozen
\$13/Week**

**STEVE'S
REAL FOOD**

STEVE'S FREEZE DRIED DIETS



**FRESH-READY IN
UNDER 5 MINUTES**

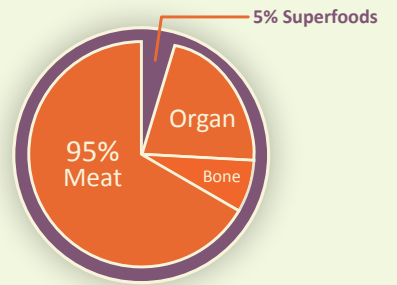
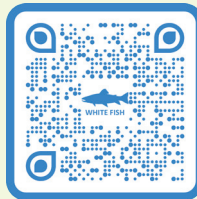


**BPA
FREE**



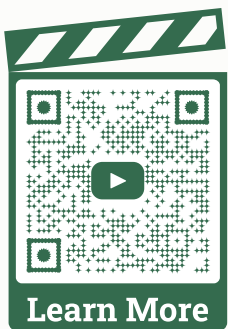
**Complete
& Balanced**

Scan Each Icon for Nutritional Information



- ✓ Locally Sourced Produce
- ✓ Humanely Raised Proteins
- ✓ Eco-Friendly Production
- ✓ Zero Starches or Fillers
- ✓ US Sourcing & Manufacturing

VALUE ADDED INGREDIENTS



GOAT MILK
DIGESTION



COCONUT OIL
OMEGA'S



GREEN LIPPED MUSSEL
JOINT



KELP
TRACE MINERALS



QUEST FREEZE DRIED DIETS



**PREY DIET
No Produce**



**BPA
FREE**



**Complete
& Balanced**

VALUE ADDED INGREDIENTS



GOAT MILK
DIGESTION



COCONUT OIL
HEALTHY FATS

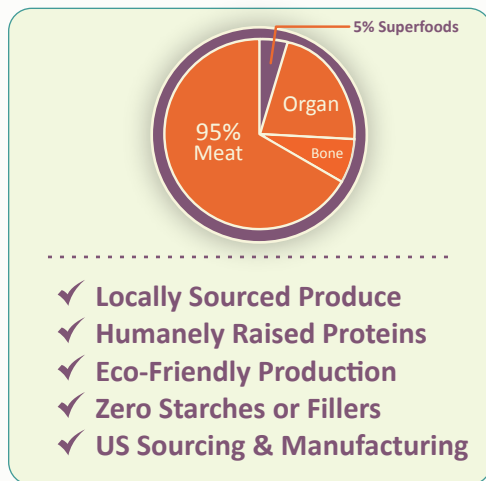
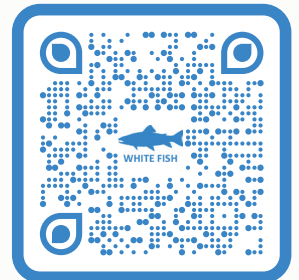
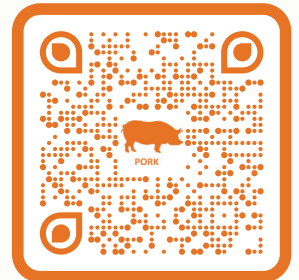
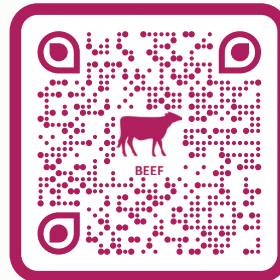


GL MUSSELS
MANGANESE



KELP
CHLOROPHYLL

FREEZE DRIED DIETS



**STEVE'S
REAL FOOD**

NEW PRODUCT: PROTEIN BITES

fermented for gut health



Great for Transitioning or Treating



Fermentation



Complete & Balanced



BPA FREE



VALUE ADDED INGREDIENTS



COCONUT OIL
HEALTHY FATS



CHAMOMILE
INFLAMMATION



FENUGREEK
APPETITE



SLIPPERY ELM
DIGESTION



PRODUCT HIGHLIGHTS



Eases the tummy when transitioning foods



Fermented in Small Batches



Pre, Pro, and Post-biotics for Gut Health



Antioxidant Rich with over 180 Minerals



CONSUMER RAW.U

Steve's Real Food is proud to offer a free online nutrition course for pet parents!

This course is designed to educate your clients and empower them to be the best possible advocates for their dogs and cats.



Raw.U Sign Up

